



PROFILE
2025

ABOUT US

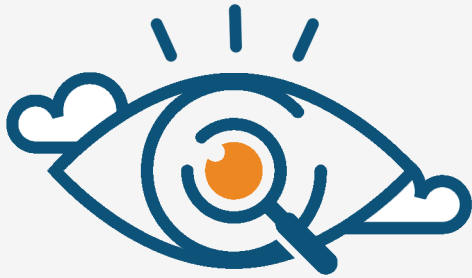
Premium Performance Consulting (PPC), registered in Kabul under MoCI, is a leading firm specializing in monitoring, evaluation, and research. As a key domain partner within the Afghanistan Center for Excellence (ACE) ecosystem, PPC collaborates closely with ACE to deliver integrated, evidence-based solutions that amplify impact across Afghanistan's development landscape. Headquartered in Kabul and co-located at Daftar—ACE's innovative shared workspace—alongside regional offices in Herat, Mazar-i Sharif, and Kandahar, PPC operates across all 34 provinces while leveraging ACE's nationwide network for enhanced reach and rapid responsiveness.

At PPC, we combine global expertise with local knowledge to provide comprehensive Monitoring, Evaluation, Accountability, and Learning (MEAL) services to donors, governments, and NGOs in sectors including public health, education, economic development, WASH, disaster risk reduction, and environmental safeguard. PPC's data-driven approach—encompassing third party monitoring, perception studies, impact assessments, and program evaluations—transforms information into actionable insights to reinforce the UN Agencies, INGOs and NGOs in their sustainable development initiatives and evidence-based decision-making process. but also integrate seamlessly with ACE's strengths in workforce development, private sector growth, and system strengthening.

In June 2024, PPC expanded internationally with Premium Performance Consulting LLC in Virginia, USA, strengthening our global footprint and enabling global collaborations, advanced technology integration, and enhanced services for international clients—all while maintaining our commitment to high-quality,



Vision & Mission



VISION

“Empowering inclusive and sustainable development through evidence-driven insights and action.”



MISSION

“Driving effective, inclusive, and sustainable humanitarian action through high-quality evidence and collaboration.”



VALUES

Information

Deliver accurate, timely, and actionable data

Innovation

Create fresh, effective solutions to complex challenges

Impact

Focus on real, lasting results for communities

Accountability

Ensure transparency, quality, and high standards in all work

Our Team



PPC is powered by a diverse team of national and international experts, many holding advanced degrees (Master's and PhDs) with decades of experience in international development.

Powered by a specialized team of project management, data quality assurance, field coordinators and over 500 trained enumerators across 34 provinces of Afghanistan, our multidisciplinary team excels in monitoring, evaluation, research, data analysis, and project management. They ensure that every project receives tailored, data-driven insights and innovative solutions, achieving measurable impact for communities and clients.



Our Thematic Areas of Expertise



Public Health:

Health outcomes tracking, intervention assessments, and quality assurance



Water and Sanitation (WASH):

Infrastructure monitoring, hygiene evaluations, and sustainability checks



Education:

Enrolment, learning achievements, and teacher verification programs



Economic Development:

Livelihood impacts, employment metrics, and business growth analysis



Disaster Risk Reduction:

Resilience initiatives, early warning systems, and recovery evaluations



Environmental Safeguard:

Compliance monitoring, impact assessments, and conservation practices



Food Security & Livelihoods:

Cash-based interventions, agriculture inputs, and economic conditions

Our Core Competencies and Services



Monitoring & Evaluation (M&E) Solutions

- Design and implement robust M&E systems to track program outcomes
- Develop indicators, data tools, and metrics for continuous improvement
- Conduct real-time monitoring to support evidence-based decision-making



Social Research & Data Analysis

- Household surveys, perception studies, sectoral evaluations, and impact assessments
- Expertise in SPSS, STATA, ATLAS.ti, and SurveyCTO
- Actionable insights for program planning, adaptation, and scale-up



Third-Party Monitoring (TPM)

- Independent verification of project outputs, payments, and service delivery
- Field observations, interviews, and real-time dashboard reporting
- Ensures transparency, compliance, and accountability

Our Core Competencies and Services



Field Data Collection & Capacity Building

- Nationwide deployment of trained enumerators for surveys, FGDs, and KIIs
- Pilot testing, rigorous training, and quality control mechanisms
- Capacity building for clients' internal data teams



Program Evaluation & Learning

- Assess program effectiveness, identify challenges, and recommend optimizations
- Conduct desk reviews, mixed-methods analysis, and lessons-learned studies
- Measure short- and long-term impact across sectors



Social Innovation & Applied Research

- Ideation and incubation of innovative solutions for the humanitarian sector
- Action research, longitudinal studies, and experimental designs to solve social problems
- Practical, scalable, and context-sensitive program strategies

Our clients



Food and Agriculture Organization
of the United Nations



Why Choose Us?

Tailored Approach:

Services customized for relevance and accuracy.

Expertise:

Skilled team for high-quality processes.

Cutting-Edge Tools:

Tech for real-time monitoring and analysis.

Impact-Driven:

Focus on short- and long-term results.

Capacity Building:

We train clients for ongoing success.



Long Term (LTA) & Framework Agreements

Long Term (LTA) and Framework Agreements

Organization

Contract Title



Third Party Monitoring Services to **UNICEF Afghanistan**
PPC in Partnership with an international firm holds this **LTA**.



Long-Term Arrangement (LTA) for Provision of Supply and **End User Monitoring** (including end users of supplies).



UNDP/AFG/RFP/2022/0000011739- Long Term Agreement for the Provision of Field Monitoring and Spot-checks for UNDP Projects in Afghanistan

PPC in Partnership with an international firm holds this **LTA**.



Framework Agreement for the provision of evaluation services for **UNHCR**.

- Frame Agreement to cover Strategic and Thematic Evaluations (**STEs**) called Lot 1, and
- Frame Agreements to undertake Country Strategy Evaluations (**CSEs**) called Lot 2.

PPC is part of a consortium led by **AVICENA PROJECT S.L. & HealthGen UK** for this Framework Agreement.

Long Term (LTA) and Framework Agreements

Organization

Contract Title



Long Term Agreement (LTA) for **Third Party Monitoring Services**



Long-Term Agreement for the provision of evaluation services for the **WHO Evaluation Office**

PPC is part of a consortium led by **AVICENA PROJECT S.L. & HealthGen UK** for this Framework Agreement.



Contractors Agreement to conduct **Monitoring, Verification and assessment** of for CAI's grantees in Afghanistan



Long-Term Agreement for the Provision of **Field Level Monitoring Support for Fao's Emergency and Resilience Programme** In 8 Regions (Central, Eastern, Southeast, West, South, North, Northeast and Central Highlands) / 34 Provinces of Afghanistan



Professional Service Provider for **Third Party Monitoring of UN Women Country Programme** in Afghanistan




Premium Performance Consulting (PPC) Past Experience

PPC Past Experience

Organization	Project Title	Activity Description
	Post Distribution Monitoring (PDM) of Protection	<p>Key tasks executed during this project included:</p> <ul style="list-style-type: none"> Conducting comprehensive assessment of protection assistance for vulnerable undocumented Afghan returnees and IDPs, Screening of undocumented returnees at border reception centers to identify vulnerabilities beyond undocumented status, Second-stage screening in high-return provinces to identify returnees Evaluating the effectiveness and impact of humanitarian interventions on returnees and IDPs
	Post Distribution Monitoring (PDM) of Cash for Winterization Assistance	<p>Delivered Cash for Winterization Assistance to vulnerable migrants, including returnees from Iran and Pakistan, and IDPs in Afghanistan</p> <p>Conducted post-distribution monitoring using physical door-to-door Collected data via different tools Identified challenges in beneficiary use of complaint mechanisms and gathered recommendations</p>
	Post Distribution Monitoring (PDM) of Cash for Major Shelter Repairing	<p>Major activities undertaken</p> <p>Conducted post-distribution monitoring through household visits and phone interviews in Badakhshan province, focusing on assessing satisfaction and utilization of Cash for Major Shelter Repairing among affected populations, including returnees and IDPs.</p>
	Post Distribution Monitoring (PDM) of Cash for Winterization Assistance 2nd Phase	<p>Delivered winter cash assistance across four provinces, engaging affected communities and evaluating satisfaction through direct interviews.</p> <p>Assessed distribution efficiency and protection concerns, using a flag rating system to guide future improvements for returnees and IDPs.</p>
	Post Distribution Monitoring (PDM) of Cross Border Post Arrival Humanitarian Assistance (CB-PAHA)	<p>Monitored cash and in-kind assistance for 1,274 undocumented returnees across 33 provinces, evaluating effectiveness, utilization, and satisfaction through in-person and phone interviews.</p> <p>Collected and analyzed data via KOBO Collect identifying challenges in delivery and complaint mechanisms, and shared findings with IOM to inform future programming.</p> <p>Trained enumerators on ethical data collection and prepared a detailed PDM report with actionable recommendations to improve support for vulnerable groups and displaced populations.</p>
	Environmental Mitigation Monitoring Assessment	<p>Assessed environmental mitigation measures under the USAID-funded Livelihood Advancement of Marginalized Population</p> <p>Project by CARE International across Kabul, Khost, Ghazni, and Balkh, focusing on compliance, sustainability, and impact through PPC-led monitoring.</p>
	Registration and verification of teachers through Third-Party Monitoring (TPM) Services to UNICEF Afghanistan	<p>Led large-scale teacher verification across 3 provinces, registering 19,400 teachers and verifying 1,713 schools through PPC-managed field operations, including training, logistics, and quality-controlled data collection by 81 enumerators.</p>
	Third-Party Monitoring of Post payment verification of 194,000 teacher's incentive payments in all 34 provinces of Afghanistan	<p>Managed field operations for a nationwide Third-Party Monitoring project, including tool digitization, team training, logistics, translation, and quality control across Kabul and provincial levels.</p> <p>Conducted 6,954 structured interviews in 4,018 schools across 338 districts in 32 provinces, deploying 76 enumerators and 7 supervisors to deliver cleaned datasets.</p>

PPC Past Experience

Organization	Project Title	Activity Description
	Consultancy for DEC Coronavirus Evaluation	<p>Conducted DEC Coronavirus Evaluation in Takhar and Kunduz for Concern Worldwide, focusing on field data collection and impact assessment.</p>
	Third Party Monitoring of Education Services (Community-Based Education and Public Schools) in 34 provinces of Afghanistan. Round 1	<p>Designed and digitized data collection tools trained enumerators, and managed fieldwork across 23 provinces, conducting 6,950 interviews, up to 200 FGDs, and 100 KIIs, with contributions to final reporting.</p>
	Client Exit Interviews	<p>Conducted a cross-sectional survey with 82 female clients across 27 MSI clinics in 12 provinces to assess client characteristics, service experience, and satisfaction levels.</p>
	<p>Quick Impact Assessment of ABADEI Program</p> <p>Thematic Areas Cash Based Interventions Private Sector/ MSMEs Public Infrastructure Basic Services</p>	<p>Designed and digitized data collection tools in SurveyCTO trained 20 enumerators, and conducted 584 household surveys, 30 FGDs, and 30 KIIs across 7 provinces following a comprehensive desk review.</p>
	<p>Provision of Field Monitoring Services for the ABADEI Program</p> <p>Thematic Areas Cash Based Interventions Private Sector/ MSMEs Public Infrastructure Basic Services</p>	<p>Conducted third-party monitoring of ABADEI-related activities under UNDP across 28 provinces, verifying over 40 outputs through 5,400 interviews covering NFIs, WASH kits, MHM resources, and other essential supplies.</p> <p>Inspected and validated 722 rehabilitated infrastructures including clinics, greenhouses, solar systems, and water projects, ensuring quality and compliance through on-site evaluations by 23 enumerators.</p>
	<p>Provision of Field Monitoring Services to Community-based Agriculture Development (CBARD)</p> <p>Thematic Areas Agriculture Development Supply Chain Management Irrigation and Water Resource Management Rural Development</p>	<p>Delivered third-party monitoring for UNDP's CBARD project across 6 provinces, verifying cold chain systems, packaging facilities, horticulture equipment, and irrigation rehabilitation to ensure compliance and effectiveness.</p> <p>Applied mixed methods 75 structured interviews, 5 KIIs, and 30 observations to assess end-user implementation and strengthen agricultural supply chain integrity.</p>
	<p>Provision of Field monitoring of ABADEI Program – MSME component</p> <p>Thematic Area Economic Development</p>	<p>Monitored MSME grant implementation under the ABADIE Project across three provinces, conducting 470 equipment observations and 470 structured interviews, with 17 enumerators overseeing tool design, data collection, analysis, and reporting.</p>

PPC Past Experience

Organization	Project Title	Activity Description
	Mid-term Evaluation (MTE) of ABDAEI Project	<p>Conducted Mid-term Evaluation of UNDP's ABDAEI program across 16 provinces using mixed methods—1,600 beneficiary surveys, 181 infrastructure observations, 362 interviews, 16 KIIs, and 24 FGDs.</p> <p>Deployed 46 enumerators to manage comprehensive data collection, ensuring robust insights into program performance and impact.</p>
	The Final Evaluation of Stabilizing livelihoods and promoting resilience in Afghanistan project	<p>Conducted final evaluation for Welthungerhilfe (WHH) across six provinces, assessing project achievements against baseline values with a focus on relevance, efficiency, effectiveness, sustainability, and impact on beneficiaries.</p>
	Third Party Monitoring services under the LTA	<p>Awarded multiple task orders under the LTA, PPC is conducting Post Distribution Monitoring (PDM) for Protection Assistance, Cash for Winterization, CBPAHA activities in Nangarhar, Kandahar, Nimruz, and Herat, and Cash for Major Shelter Repairing in Badakhshan province.</p>
	Third Party Monitoring of Education Services (Community-Based Education and Public Schools) in 34 provinces of Afghanistan. Round 3	<p>Designed and digitized data collection tools trained 84 enumerators, and conducted structured interviews across 6,000 CBE classes, 2,400 public schools, 80 GATE classes, and early education programs in 34 provinces.</p> <p>Facilitated up to 200 FGDs and 100 KIIs contributing to comprehensive data management and reporting to support education initiatives for Afghan returnees and adolescent girls.</p>
	Outcome Measurement of FAO's Wheat Package Intervention in Afghanistan In all 34 Provinces of Afghanistan	<p>Led FAO's outcome measurement survey across all 34 provinces, conducting structured interviews with 7,800 households to assess post-harvest impact of certified wheat seed distribution on cereal sufficiency.</p> <p>Deployed 100 enumerators and ensured high data quality through real-time monitoring, daily syncs, back-checks, and supervisor validation, aligned with FAO's framework.</p>



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